MISSION

Indiana University-Purdue University Fort Wayne is a comprehensive university that provides local access to globally recognized baccalaureate and graduate programs that drive the intellectual, social, economic, and cultural advancement of our students and our region.

VISION

IPFW will be the university of choice for the citizens of northeast Indiana and beyond. It will be recognized for a transformative learning environment characterized by intensive mentoring, excellence in faculty scholarship and knowledge creation, integration of life and work experiences, and community engagement. IPFW will be known for exceptional retention, persistence, and graduation rates, respected signature programs, and graduates prepared to improve the quality of life in their communities as well as compete locally, regionally, and globally.

VALUES

IPFW values:

- Access to affordable and high-quality programs and services.
- The integrity, significance, and value of the Indiana University and Purdue University degrees.
- An environment of open intellectual inquiry, mutual respect, shared governance, and civility.
- An environment that enhances learning by recognizing the inherent worth of all individuals and celebrating differences of culture, background, and experience among all individuals and groups.
- The highest ethical standards of equity, fairness, transparency, and academic integrity.
- A multifaceted and mutually beneficial collaboration with Fort Wayne and the greater northeast Indiana region.



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2 0 1 4 – 2 0 2 0 Strategic Plan

GOALS

Foster Student Success

- A. Process Goal: Improve measurement of student learning.
 - 1. Improve quality and fidelity of assessment processes of degree/certificate programs, General Education program, and Baccalaureate Framework with dedicated resources.
 - 2. Use assessment data to improve student learning.

B. Process Goal: Increase student engagement.

- 1. Increase opportunities for engaged and experiential learning including service learning and internship programs.
- 2. Expand impact and profile of Honors Program.
- 3. Expand number of degree programs that have gateway courses.
- 4. Expand use of high-impact instructional and advising interventions.
- 5. Transform the concept of the college classroom and the delivery of education.
- C. Process Goals: Increase interdisciplinary and graduate programs and internationalization of the curriculum.
 - 1. Develop and promote interdisciplinary programs where there are sufficient university assets available and anticipated employment needs.
 - 2. Review, prioritize, and expand international agreements.
 - 3. Promote academic programs for international market.
 - 4. Expand support for international students.
 - 5. Invest in academic programs with international curricula.
 - 6. Increase support programs for international study for domestic students.
 - 7. Establish links between baccalaureate and post-baccalaureate programs.
 - 8. Respond to regional demand with appropriate post-baccalaureate credentials.

D. Process Goal: Increase the diversity of the IPFW community.

- 1. Develop activities and experiences that promote multiculturalism as a value.
- 2. Embrace a definition of diversity that includes a broader array of human differences.
- Build and strengthen relationships as well as proactive programs and services designed to encourage enrollment of students from historically under-represented groups.
- 4. Recruit and retain a diverse faculty and staff at all institutional levels.

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E. Process Goal: Develop signature programs.

- Identify and develop signature programs that respond to regional needs, build on faculty expertise, and uniquely distinguish IPFW from other institutions.
- 2. Develop activities and experiences that promote success in student achievement through programs with strong student learning outcomes, high graduation rates, and strong job placement prospects.
- 3. Build and strengthen relationships with regional partners to increase research and scholarly collaborations in signature programs.
- 4. Promote majors and programs with strong job placement opportunities in the region and beyond.

Promote the Creation, Integration, and Application of Knowledge

Process Goals:

- A. Project future regional, national, and international demand for research and collaboration.
- B. Promote mentoring relationships between faculty and students engaged in creation, integration, and application of knowledge.
- C. Promote development of opportunities for faculty and student engagement with the community for the application and integration of knowledge.

Serve as a Regional Intellectual, Cultural, and Economic Hub for Global Competitiveness

Process Goals:

- A. Expand meaningful collaborations and research opportunities with regional, national, and global partners.
- B. Provide access to outstanding intellectual programming.
- C. Produce and sponsor outstanding cultural and artistic programming.
- D. Provide non-credit enrichment experiences for the community.
- E. Provide leadership in regional economic development.
- F. Serve as an exemplar of free and open discourse.

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Create a Stronger University through Improving the Support of Stakeholders and the Quality and Efficiency of the Organization

A. Process Goals: Measurement and metrics

- 1. Prioritize and establish a set of appropriate performance metrics for all academic and non-academic units.
- 2. Establish an integrated system of program reporting, review, assessment, and accreditation that is aligned to performance metrics.

B. Process Goal: Efficiency

- 1. Allocate resources to priorities informed by performance metrics.
- 2. Decentralize resource distribution and control to lowest level, mission-focused administrative units.
- 3. Eliminate process barriers in enrollment management that impact student achievement.
- 4. Identify gaps in academic and program offerings and prioritize programs for creation, expansion, merging, or cessation.
- 5. Continue increasing transparency in resource allocation budget formation, administration, and personnel decisions.

C. Process Goal: Philanthropic support

- 1. Build infrastructure to support advancement goals and functions.
- 2. Implement a strategy for sustainable external funding of strategic priorities.
- 3. Re-envision Foundation Board as fundraising leadership board.
- 4. Enhance volunteer engagement in support of strategic goals and fundraising.



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